From Eye to Insight



PRESS RELEASE

Leica Microsystems and DB Surgical Expand Partnership to Encompass the Medical Markets of North Carolina and South Carolina

The companies will build upon their 18-year relationship to provide world-class surgical technology and support to surgeons, nurses, and hospital personnel throughout the Southeastern United States

DEERFIELD, III., January 11, 2023 -- Leica Microsystems, a technology leader in microscope and image analysis solutions, announced today that it has entered into a distribution agreement with DB Surgical, Inc. that includes the expansion territories of North Carolina and South Carolina. Under the agreement, DB Surgical, Inc. will function as the exclusive sales and service provider for Leica's medical portfolio in its legacy territory that includes Alabama, Florida, and Georgia as well as in the new territory that includes North Carolina and South Carolina.

"We are excited to welcome the DB Surgical team into the Carolinas region. Our two organizations' values deeply align, making this a natural fit," said Greg Bonner, General Manager for Leica Microsystems Medical Division. "We are both committed to providing best-inclass experiences to our medical customers, and this union will allow us to even further raise the bar in this strategically important region."

With this development, Leica and DB Surgical expect to offer advanced microsurgical solutions to over 650 customers across five states.

"By placing the individual needs of surgeons and clinical staff first, we have developed deep customer relationships in our legacy territory over the last 26 years. We are honored to work alongside Leica to continue this approach in North Carolina and South Carolina in the years to come," said Matthew Burg, Vice President of DB Surgical, Inc. "In the new territory, we will remain focused on earning the trust of our customers by providing clinically beneficial offerings in microsurgery and unwavering support to hospitals and ASCs in the region."

About DB Surgical

DB Surgical is dedicated to bringing transformational surgical technologies to hospitals and surgery centers. The company focuses on introducing tools that enable surgeons to advance patient outcomes beyond those available today. Since 1997, DB Surgical has worked with industry-leading surgeons to understand and meet the evolving needs of healthcare providers.

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The company is based in Coral Springs, FL and has 19 professionals located throughout Florida, Georgia, and Alabama focusing on the Neuro, Spine, ENT, Cardiovascular, Ophthalmic, and Plastic Reconstructive surgical disciplines. In addition to providing cutting-edge technologies, DB Surgical also offers a complete line of specialty surgical products and unique service offerings designed to create value within the healthcare supply chain.

About Leica Microsystems

Leica Microsystems develops and manufactures microscopes and scientific instruments for the analysis of microstructures and nanostructures. Widely recognized for optical precision and innovative technology, the company is one of the market leaders in compound and stereo microscopy, digital microscopy, confocal laser scanning and super-resolution microscopy with related imaging systems, electron microscopy sample preparation, and surgical microscopy.

Leica Microsystems has six major plants and product development sites located in Wetzlar and Mannheim (Germany), Vienna (Austria), Heerbrugg (Switzerland), Durham (USA), and Singapore. The company is represented in over 100 countries, has sales and service organizations in 20 countries, and an international network of distribution partners. Its headquarters are located in Wetzlar, Germany. Leica Microsystems is part of Danaher.

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